

A NIGHT PARTY DRESS INSPIRED BY THE SAMAN GAYO DANCE COSTUME IN THE NEW LIGHT HERITAGE FASHION SHOW

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ABSTRACT

This final project aims at: 1) creating a night party dress design inspired by the Saman Gayo dance costume, 2) making a night party dress inspired by the Saman Gayo dance costume, and 3) displaying the night party dress inspired by the Saman Gayo dance costume in the fashion show with the "New Light Heritage" theme.

The night party dress design was created by studying the theme of the heritage of Aceh City, inspired by the Saman Gayo dance costume, which is the costume of the saman dancers from the Gayo tribe, Aceh. This dress has sporty characteristics showing ethnic nuances for adolescents, with an A silhouette using the songket with a jeumpa flower motif. By studying the trend and using the design elements and principles, the next step was the process of presenting the sketching design and presentation drawing of the front and back looks. The making of the night party dress consisted of three stages, namely: 1) the preparation stage, consisting of making the work pictures of the party dress, dress ornaments, and dress complements, measuring, making the dress pattern, designing the materials, and determining the cost; 2) the implementation stage, consisting of putting the pattern on the materials, cutting and marking for sewing, basting, fitting I, fixing, sewing, fitting II, and putting dress ornaments; and 3) the evaluation stage, consisting of discussing the problems faced in the dress making process and evaluating the result as a whole regarding the match between the design and the produced party dress. The fashion show was carried out through three stages, namely: 1) the preparation, consisting of establishing the committee, selecting the theme, setting the objectives, and determining the time, place, and budget; 2) the implementation stage, consisting of the performance of the fashion show with the "New Light Heritage" theme; and 3) the final evaluation stage, consisting of the preparation and the implementation starting from the general rehearsal at 11 am to the fashion show. The fashion show involved the students of Fashion Engineering and Fashion Engineering Education.

The results of this final project are: 1) the creation of a night party dress design inspired by the Saman Gayo dance costume; 2) the creation of a night party consisting of a vest, made of velvet materials with ornaments of heart red and golden yellow weavings, and a gown combined with the songket with the jeumpa flower motif; and 3) the performance the night party dress inspired by the Saman Gayo dance custom in the fashion show with the "New Light Heritage" theme on 25 May 2012 in the Yogyakarta State University Auditorium.

Keywords: Night Party Dress, Saman Gayo Dance Costume, Fashion Show, New Light Heritage